

JEAN GER | FULL EPK 2026

The Convergence of Classical Virtuosity & Gen-Z Digital Culture

1. Executive Summary

Jean Ger (Tamar Ron) is a 23-year-old Israeli singer-songwriter, multi-instrumentalist, and trumpet virtuoso. With over **718 million organic views** and a global community of **910,000+ followers**, Jean is redefining the boundaries of modern pop. By blending high-level classical training with cutting-edge digital production (AI, EDM, Pop), she has built a massive, highly engaged audience across Brazil, the US, and Europe.

2. Brand Identity: The "Trumpet Hook"

Unlike traditional pop stars, Jean's "Unfair Advantage" is her mastery of the trumpet.

- **Musicality:** 13 years of classical training, honors graduate of the Jerusalem Academy of Music.
- **The Moat:** A unique visual and auditory signature that stands out in a crowded digital landscape.
- **The Sound:** A fusion of electronic energy, Latin rhythms, and soulful brass leads.

3. Global Traction & Data (Snapshot 2026)

- **Total Reach:** 718M+ Organic Views.
- **Total Community:** 910K+ Followers (TikTok & Instagram).
- **Core Markets:** * **Brazil:** Primary growth engine (high virality & engagement).
 - **United States:** Rapidly growing listener base in key coastal cities.
 - **Israel:** Domestic foundation and cultural roots.
- **Engagement:** Consistently high retention rates on short-form content, translating into direct streaming growth.

4. Key Releases (Discography)

- **"Need a Man":** Power-pop anthem. High-energy production by DEGO. Viral TikTok success.
- **"WAR":** A Latin-Pop-Dance fusion exploring emotional battles. Video created entirely via AI technology.

- **"Circles"**: UK Garage/Dubstep influence with a mesmerizing trumpet solo. Filmed in a commemorative art installation.
- **"Miss The Feeling"**: Alternative pop exploring longing and touch. Produced by Oren DEGO.

5. Strategic Partnership Opportunities

Jean Ger is more than an artist; she is a scalable cultural brand. We are looking for partners (like **Red Bull**) who align with:

- **Innovation**: Leading the way in AI-integrated content and digital art.
- **Global Mobility**: A brand that travels across borders and languages.
- **Authenticity**: A real musician with real skills, moving a real audience.

6. Contact & Representation

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